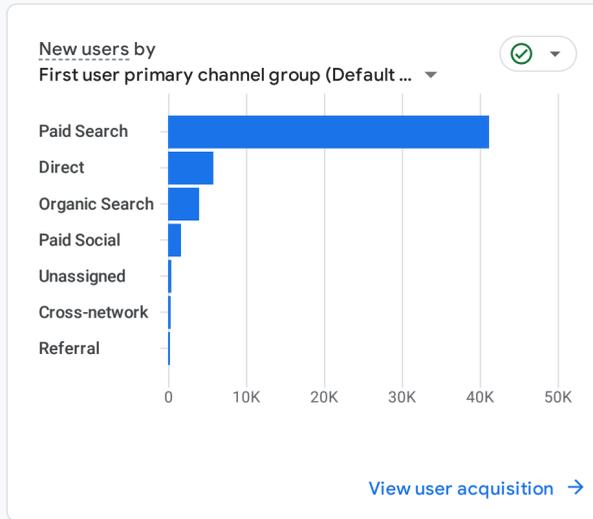
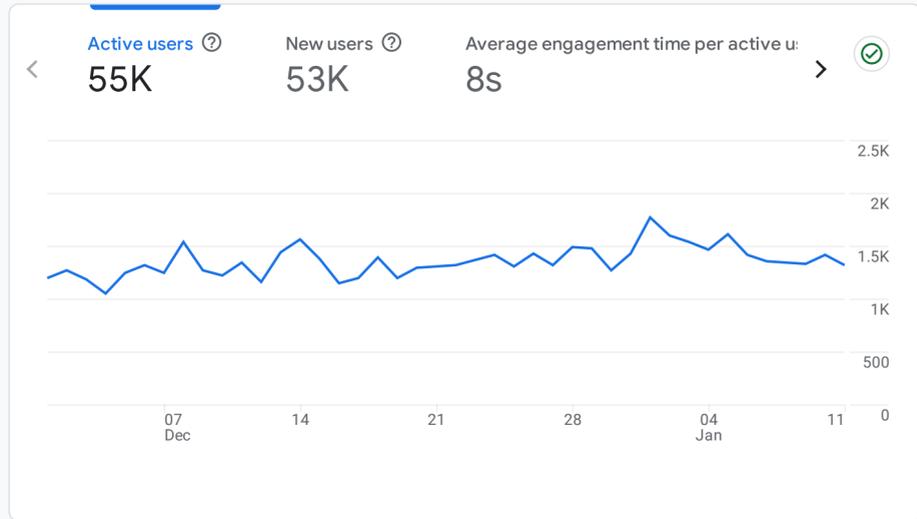


All Users [Add comparison](#)

Custom Dec 1, 2025 - Jan 11, 2026

Reports snapshot

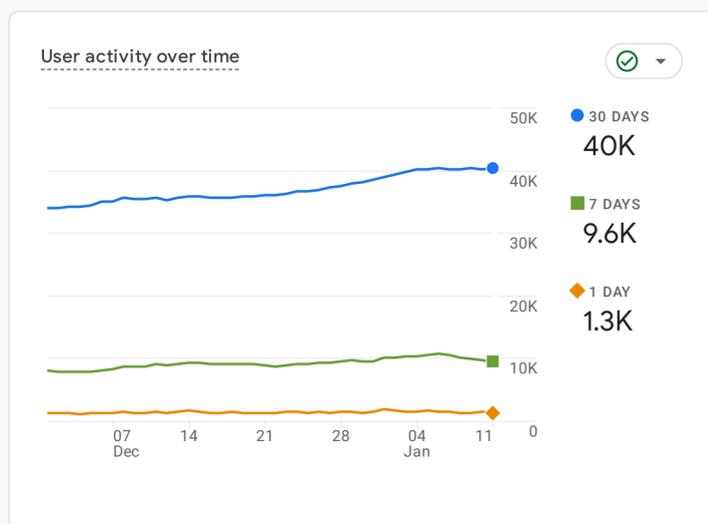


Sessions by Session primary ch...

SESSION PRIMARY ...	SESSIONS
Paid Search	54K
Direct	7.4K
Organic Search	6.1K
Paid Social	1.8K
Unassigned	685
Cross-network	248
Referral	218

Active users by Country

COUNTRY	ACTIVE USERS
United States	51K
China	2K
Singapore	749
Canada	124
India	122
Armenia	98
Germany	89



Views by Page title and screen class

PAGE TITLE AND SCREEN ...	VIEWS
Water Heaters Santa Energy...	34K
Generator Installation Santa...	23K
Santa Energy Heating Oil & ...	11K
Boilers & Furnaces Santa En...	2.2K
Contact Us Santa Energy F...	1.8K
How Long Does Heating Oil L...	617
Heating Oil Distillation Proce...	581

Event count by Event name

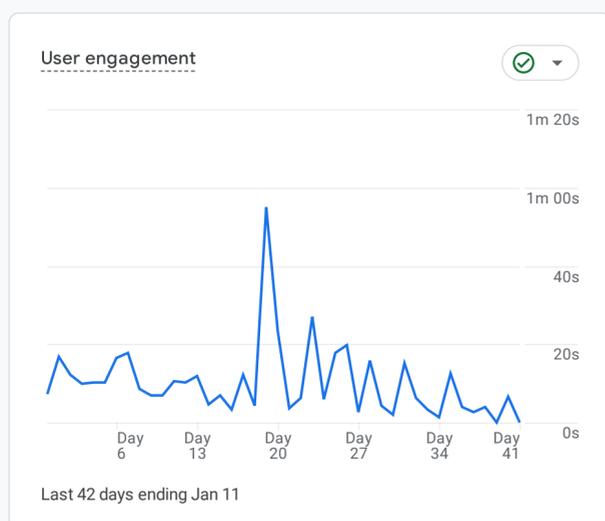
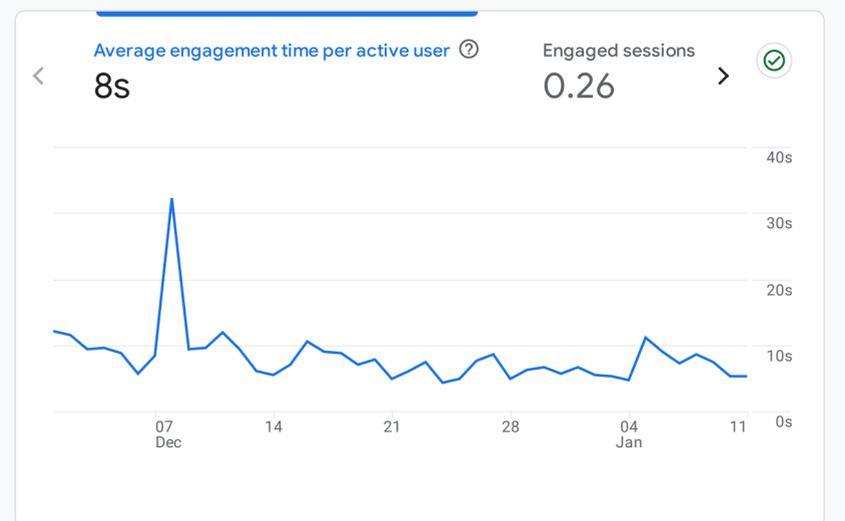
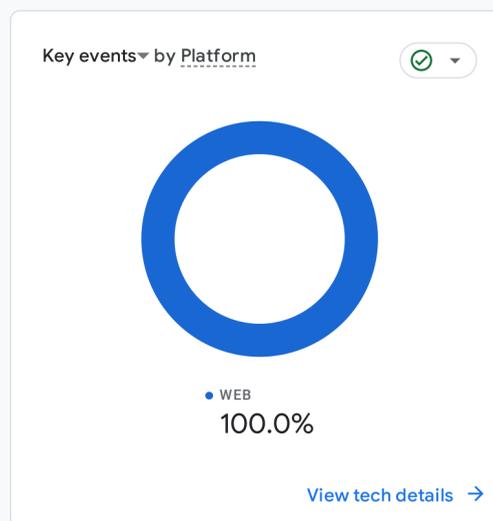
EVENT NAME	EVENT COUNT
page_view	82K
session_start	69K
first_visit	53K
user_engagement	16K
scroll	4.4K
click	266
file_download	223

Key events by Event name

EVENT NAME	KEY EVENTS
all_thank_you_pages	136

Items purchased by Item name

No data available



Average 120d value by First user primary channel group (Default ...)

No data available