

All Users [Add comparison](#)

Custom Dec 1, 2025 - Jan 11, 2026

Reports snapshot

Active users

19K

New users

18K

Average engagement time per active user

6s

Sessions

32K

Top traffic acquisition

SESSION SOURCE / MEDIUM	SESSIONS	KEY EVENTS	TOTAL REVENUE
google / cpc	28K	0	\$0.00
(direct) / (none)	2.1K	0	\$0.00
google / organic	1K	0	\$0.00
(data not available)	194	0	\$0.00
bing / organic	96	0	\$0.00
yahoo / organic	34	0	\$0.00
duckduckgo / organic	23	0	\$0.00

[View traffic acquisition](#)

Active users by First user source / medium

FIRST USER SOURCE / ME...	ACTIVE USERS
google / cpc	16K
(direct) / (none)	1.8K
google / organic	559
(data not available)	215
bing / organic	49
yahoo / organic	25
duckduckgo / organic	16

Sessions by Session source / me...

SESSION SOURCE / ...	SESSIONS
google / cpc	28K
(direct) / (none)	2.1K
google / organic	1K
(data not available)	194
bing / organic	96
yahoo / organic	34
duckduckgo / organic	23

Sessions by Session Google Ad...

SESSION GOOGLE A...	SESSIONS
Fall/Winter Retargeti...	28K

[View Google Ads campaigns](#)